

TOMORROW'S INSURANCE



SIGMA 6
INSURANCE





The insurance industry stands at a massively important and exciting inflection point.

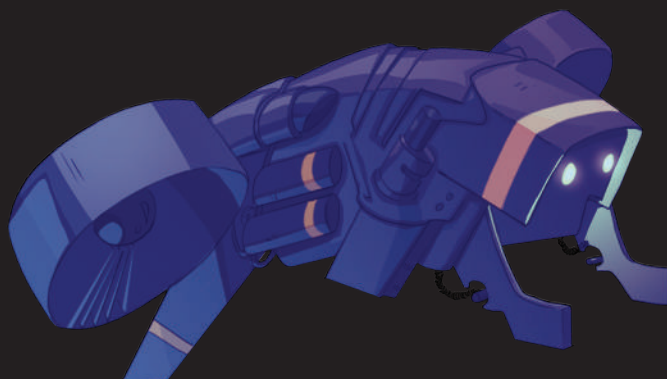
Over the next 10 years, we will not only witness dramatic shifts in how risk is measured and evaluated, but in how insurance organizations structure their businesses and serve clients — as powerful new technologies upend the traditional way of doing things.

To remain competitive and grow, as an industry we will need to:

- Identify new kinds of risks, emerging issues, technologies, and opportunities before they reach critical mass.
- Position ourselves to proactively serve clients with the mindset of always finding “the job to be done.”
- Adopt a more data-driven / analytical approach to preventing loss as well as managing claims.
- Recognize unexpected competitors and allies, and strike partnerships that defend and grow our business.
- Tap a broader range of informational sources and next-generation tools for new insights, directions and product development.

Ultimately, to stay relevant, insurance organizations will need to carve out time and dedicate resources to examine future trends and innovate new products and services to create new, enduring client value.

It's our commitment at ReSource Pro to provide the opportunities, insights, tools, time and solutions to keep our clients ahead of the curve.



ReSourceProSM

Presents...

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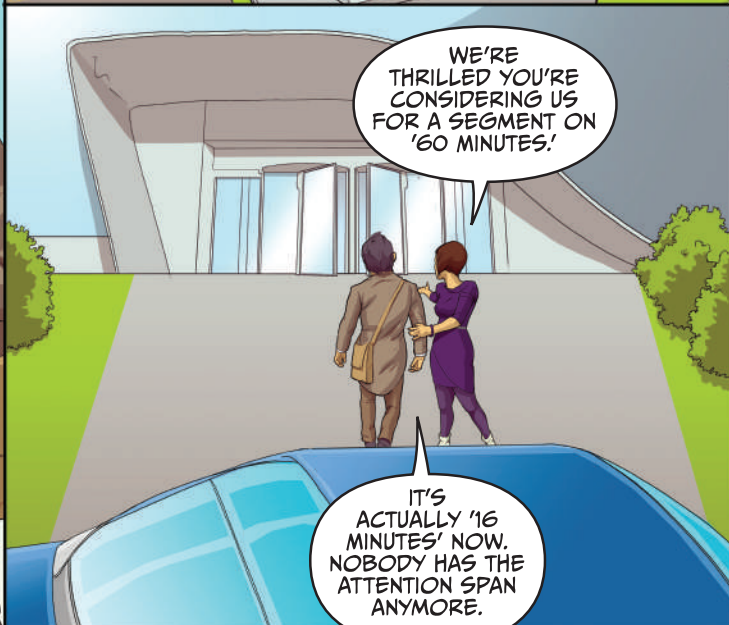
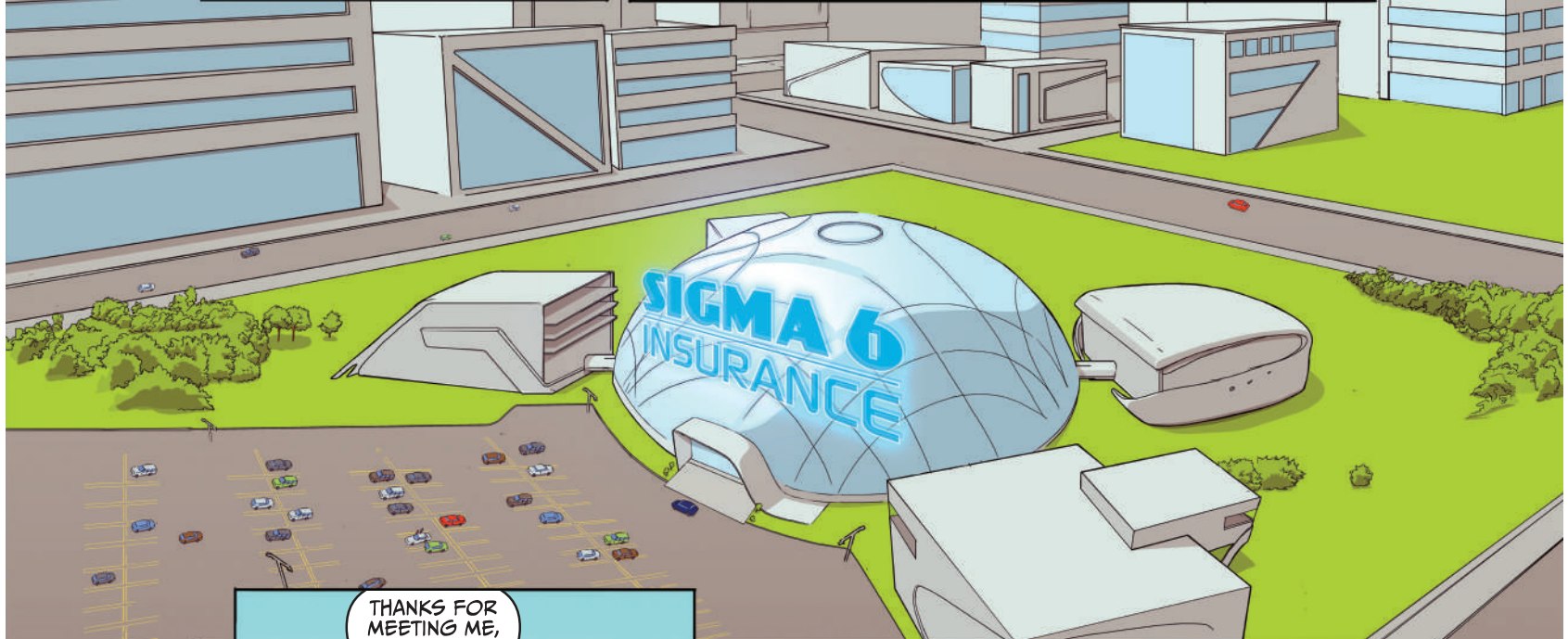
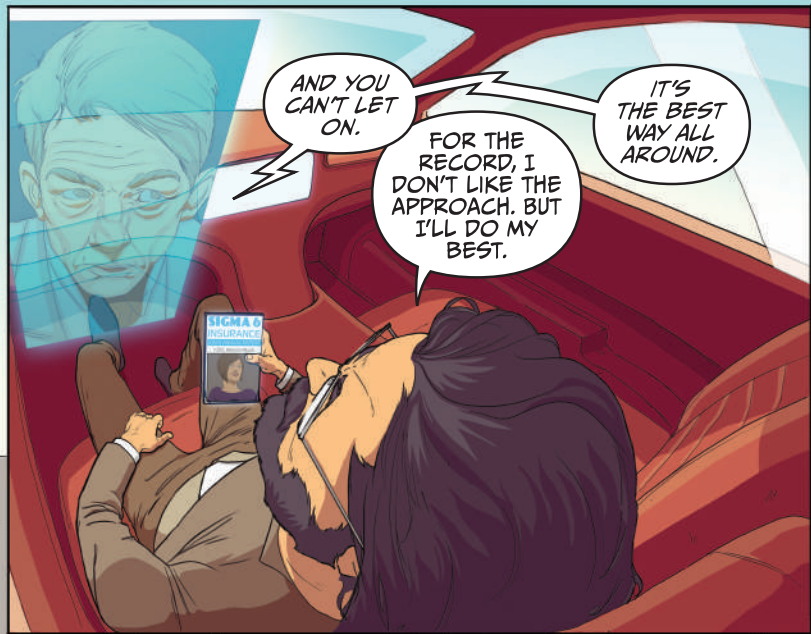
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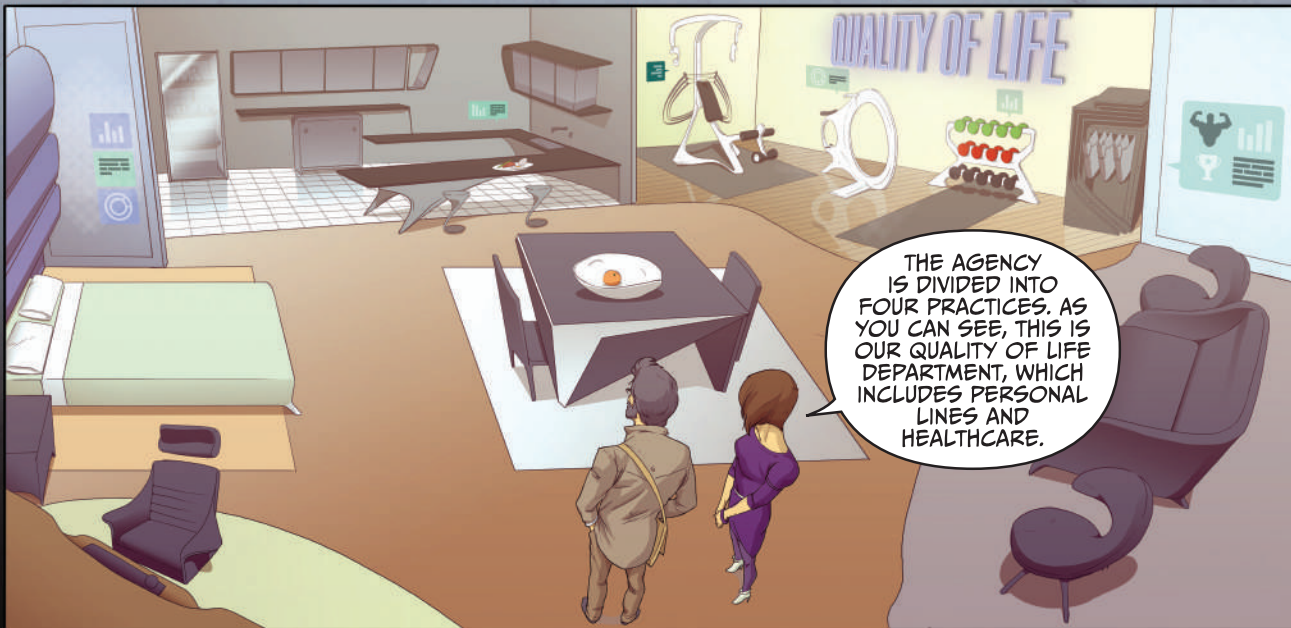
CONVENTIONAL

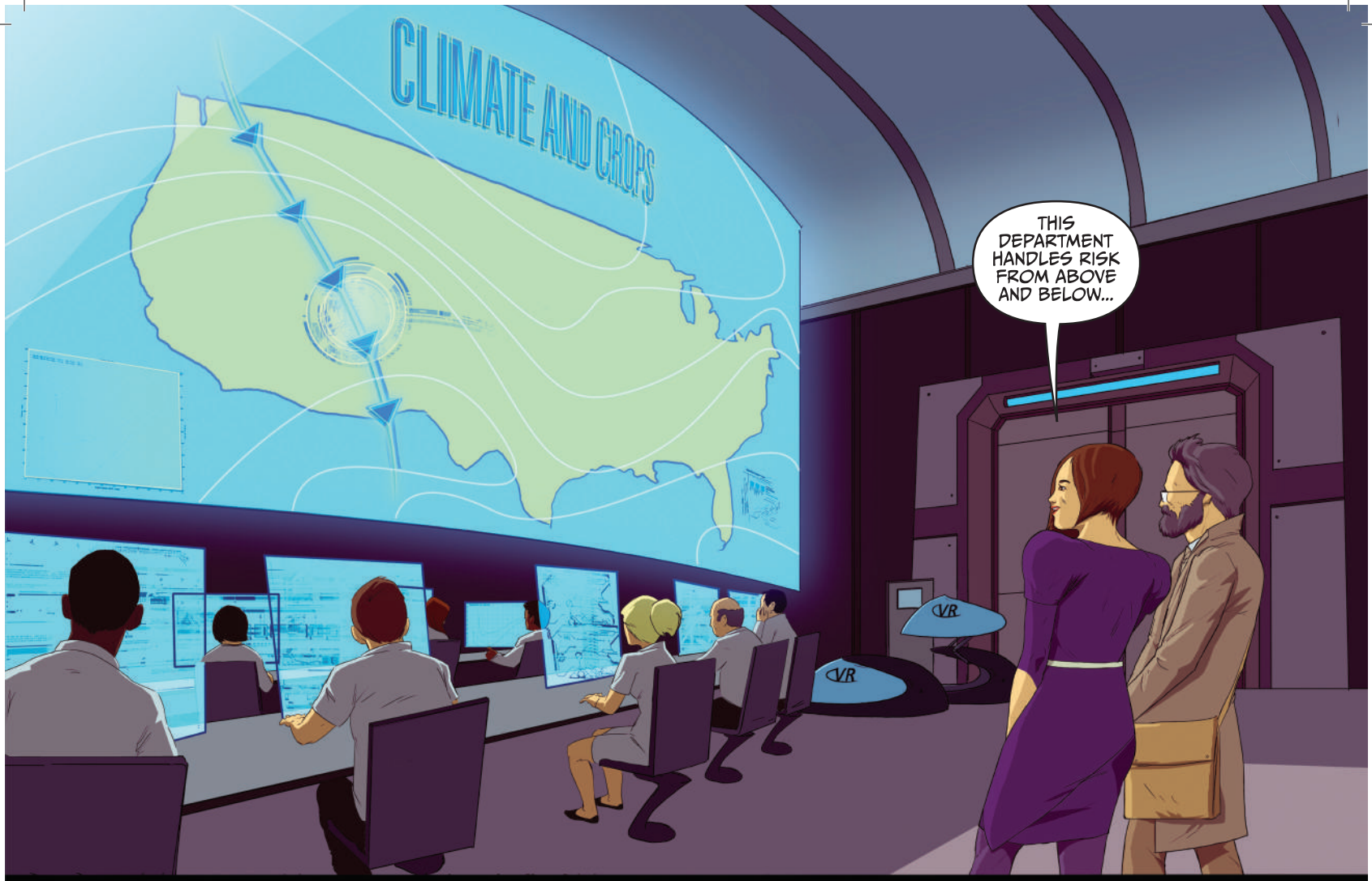
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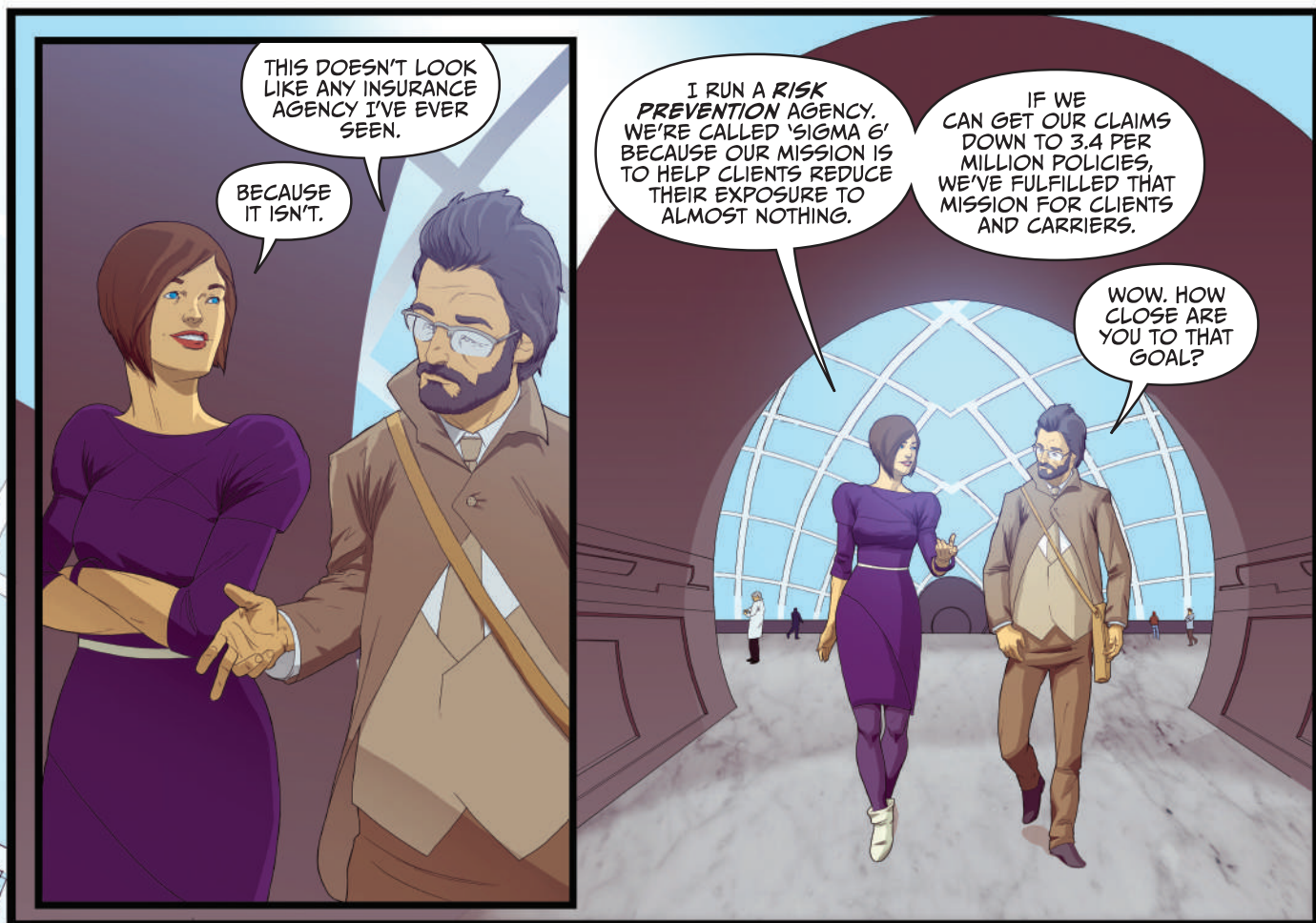
AUTONOMOUS

BZZZT
BZZZT









THIS DOESN'T LOOK LIKE ANY INSURANCE AGENCY I'VE EVER SEEN.

BECAUSE IT ISN'T.

I RUN A **RISK PREVENTION AGENCY**. WE'RE CALLED 'SIGMA 6' BECAUSE OUR MISSION IS TO HELP CLIENTS REDUCE THEIR EXPOSURE TO ALMOST NOTHING.

IF WE CAN GET OUR CLAIMS DOWN TO 3.4 PER MILLION POLICIES, WE'VE FULFILLED THAT MISSION FOR CLIENTS AND CARRIERS.

WOW. HOW CLOSE ARE YOU TO THAT GOAL?

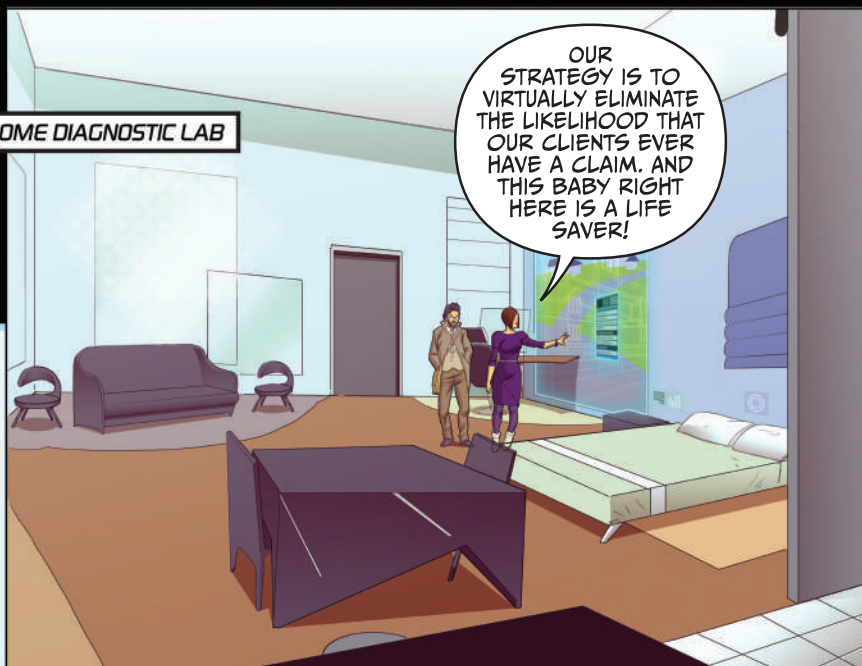
WE'RE MAKING STRIDES. AND IT'S ENABLED US TO RISK-SHARE WITH CARRIERS, SO WE'RE ALL STARTING TO SEE RECORD RETURNS.

WELL, IT'S WORKING. YOU RUN THE MOST PROFITABLE AGENCY IN THE COUNTRY--WITH THE LOWEST INCIDENCE OF CLAIMS...BY FAR.

...AND WE MAKE THOSE NUMBERS EVEN WITH A NICE BREAK ON OUR FEES.

SO YOU READY TO SEE WHERE THE MAGIC HAPPENS?

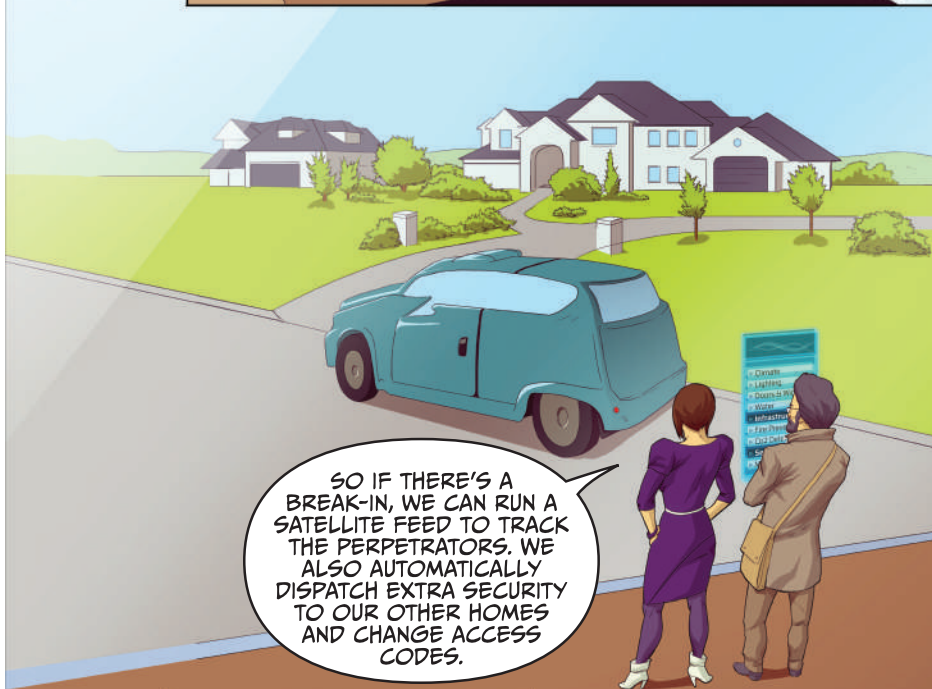
HOME DIAGNOSTIC LAB



OUR STRATEGY IS TO VIRTUALLY ELIMINATE THE LIKELIHOOD THAT OUR CLIENTS EVER HAVE A CLAIM. AND THIS BABY RIGHT HERE IS A LIFE SAVER!

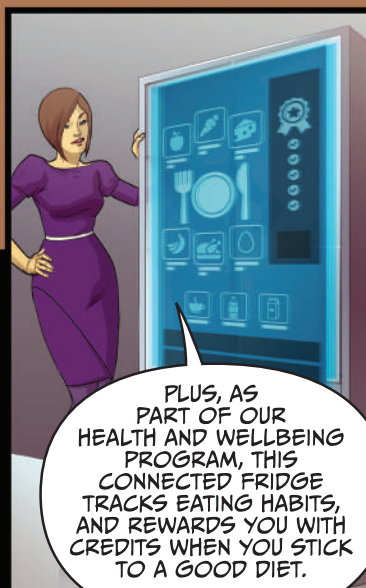
THE SYSTEM IS CONNECTED TO OUR NETWORK OF CLIENTS-- MEANING IT AUTOMATICALLY LEARNS FROM SIMILAR HOMES.

- Climate
- Lighting
- Doors & Windows
- Water
- Infrastructure
 - Fire Prevention
 - CO2 Detection
- Security
- Maintenance

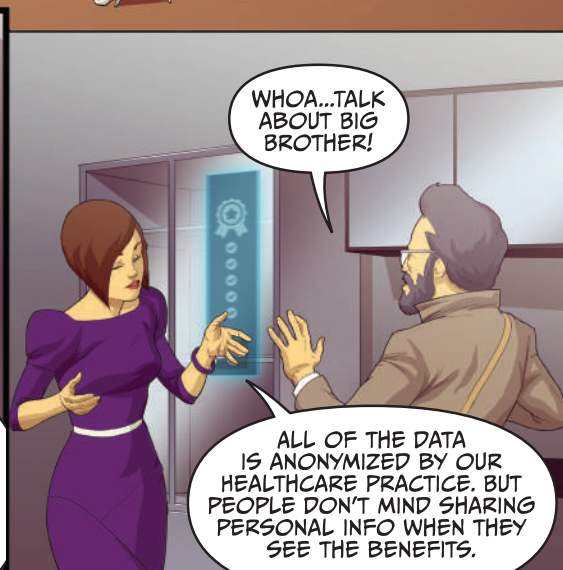


SO IF THERE'S A BREAK-IN, WE CAN RUN A SATELLITE FEED TO TRACK THE PERPETRATORS. WE ALSO AUTOMATICALLY DISPATCH EXTRA SECURITY TO OUR OTHER HOMES AND CHANGE ACCESS CODES.

AND BY ALERTING INSURED BEFORE THERE'S A DISASTER, WE NOT ONLY SAVE MONEY FOR EVERYONE, BUT STRENGTHEN CLIENT RELATIONSHIPS.



PLUS, AS PART OF OUR HEALTH AND WELLBEING PROGRAM, THIS CONNECTED FRIDGE TRACKS EATING HABITS, AND REWARDS YOU WITH CREDITS WHEN YOU STICK TO A GOOD DIET.

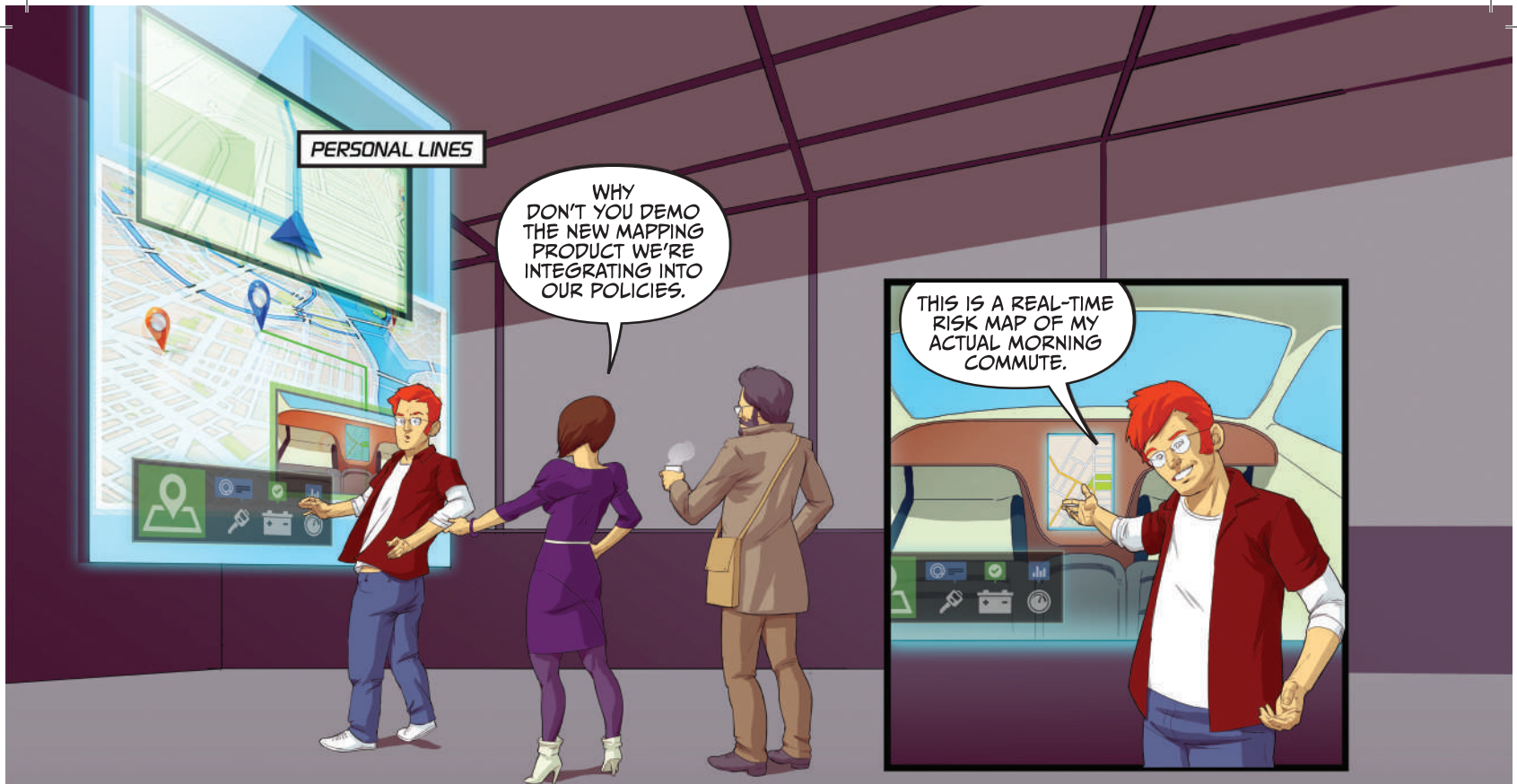


WHOA...TALK ABOUT BIG BROTHER!

ALL OF THE DATA IS ANONYMIZED BY OUR HEALTHCARE PRACTICE. BUT PEOPLE DON'T MIND SHARING PERSONAL INFO WHEN THEY SEE THE BENEFITS.



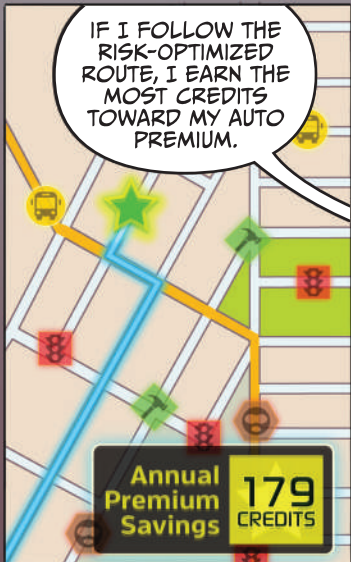
YOU WANT TO SEE HOW THIS SYSTEM WORKS ON THE ROAD...?



WHY DON'T YOU DEMO THE NEW MAPPING PRODUCT WE'RE INTEGRATING INTO OUR POLICIES.



THIS IS A REAL-TIME RISK MAP OF MY ACTUAL MORNING COMMUTE.



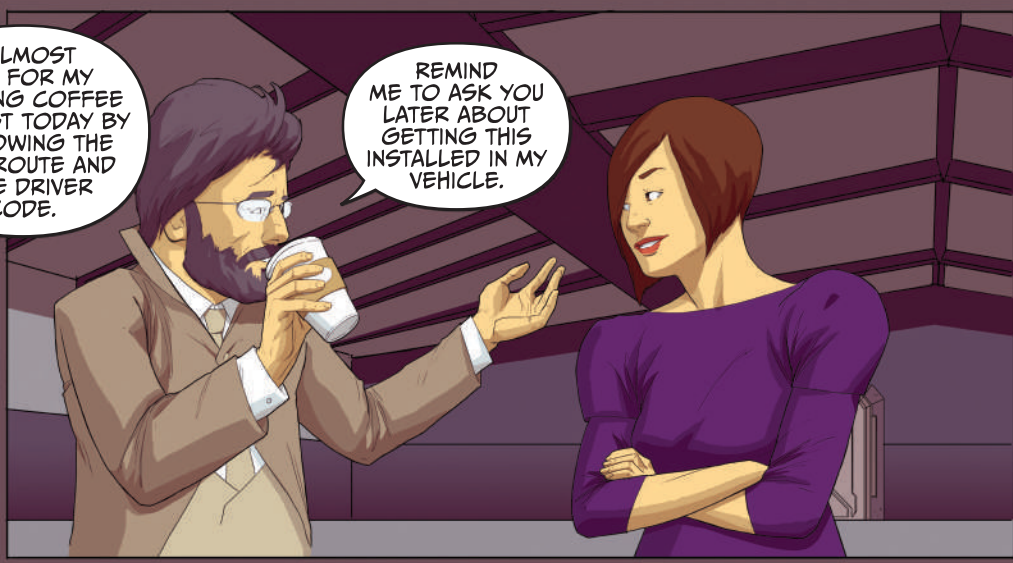
IF I FOLLOW THE RISK-OPTIMIZED ROUTE, I EARN THE MOST CREDITS TOWARD MY AUTO PREMIUM.



IF THE INSURED DECIDES TO VEEER OFF THE RISK-OPTIMIZED ROUTE, IT'S AUTOMATICALLY FACTORED INTO OUR PRICING.



I ALMOST PAID FOR MY MORNING COFFEE RUN JUST TODAY BY FOLLOWING THE BEST ROUTE AND SAFE DRIVER CODE.



REMIND ME TO ASK YOU LATER ABOUT GETTING THIS INSTALLED IN MY VEHICLE.



AARON
Actuarial Access & Retrieval
Operations Network

WE HAVE TO INTERCEPT THE SHIPMENTS. AARON IS ANALYZING THE DRONE SCHEMATICS.

AARON AGGREGATES AND ANALYZES REAL-TIME DATA ON CLIENT INVENTORY AND SHIPMENTS.

RECOMMENDED ACTION: 'PAUSE AND PATCH.'

MAKE IT SO.

CUSTOMER SERVICE DEPARTMENT

ATTENTION

PAUSE AND PATCH

SKYLINE SHIPPING COMPANY

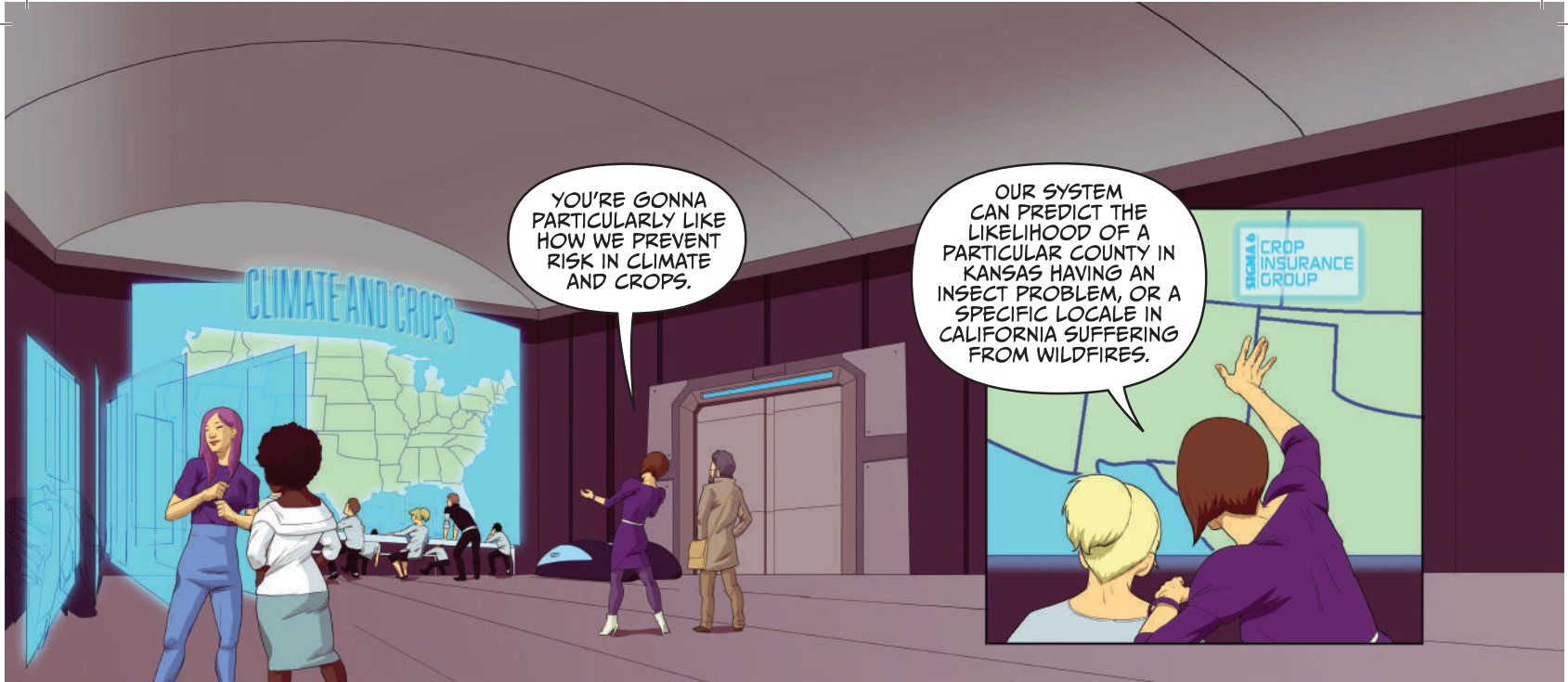
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MESSAGE

Upgrade now to Amazon DCS (Drone Operating System) v10.6.5 for the latest security patches. Failure to install may result in non-covered losses.

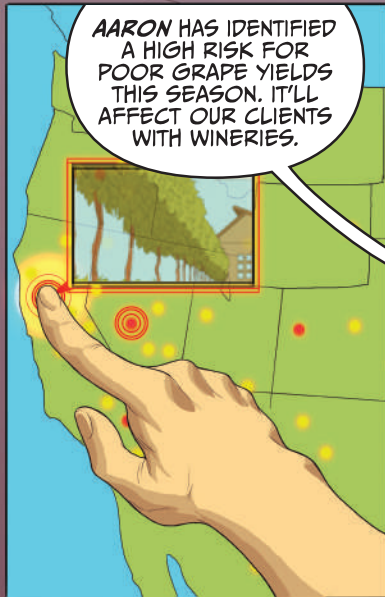
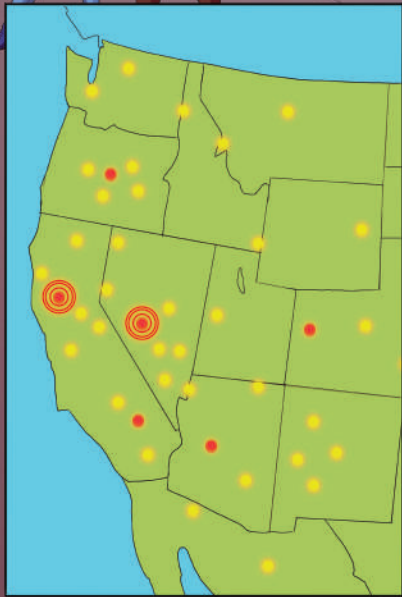
INSTALL NOW

MAKE SURE THAT PART GETS COVERED IN YOUR STORY!

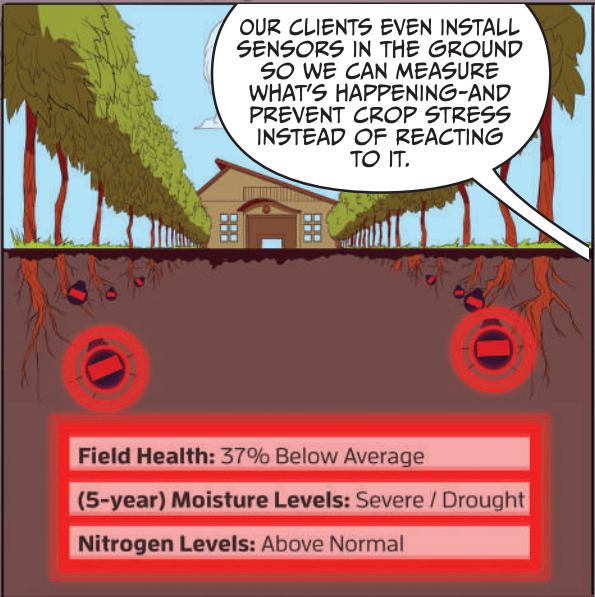


YOU'RE GONNA PARTICULARLY LIKE HOW WE PREVENT RISK IN CLIMATE AND CROPS.

OUR SYSTEM CAN PREDICT THE LIKELIHOOD OF A PARTICULAR COUNTY IN KANSAS HAVING AN INSECT PROBLEM, OR A SPECIFIC LOCALE IN CALIFORNIA SUFFERING FROM WILDFIRES.



AARON HAS IDENTIFIED A HIGH RISK FOR POOR GRAPE YIELDS THIS SEASON. IT'LL AFFECT OUR CLIENTS WITH WINERIES.



OUR CLIENTS EVEN INSTALL SENSORS IN THE GROUND SO WE CAN MEASURE WHAT'S HAPPENING-AND PREVENT CROP STRESS INSTEAD OF REACTING TO IT.



IT'S DEFINITELY COOL...BUT HOW DO YOU WORK IT INTO YOUR POLICY WRITING?



THIS IS OUR
VIRTUAL REALITY
FORECASTING
LAB.

EVERYTHING'S
WIRED UP TO
FEED TEST DATA
DIRECTLY INTO
AARON.

LET'S HAVE A
LOOK AT WHAT'S
HAPPENING NOW
OFF THE COAST OF
MAINE.

Event Type: Level 4

Probability: 7%

Damage Level: Catastrophic

Insured Losses: Approx. \$362 million

OH,
CHECK THIS
OUT, DAVE!

WE HAVE
TO HELP
THEM!

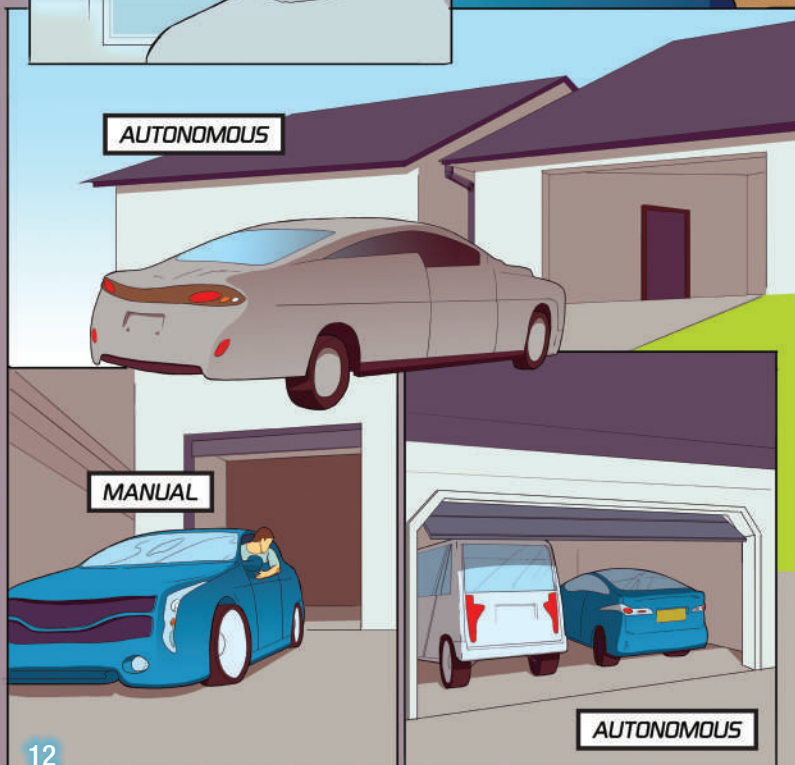
I THINK
THEY'RE
GOING TO BE
OK, DAVE.

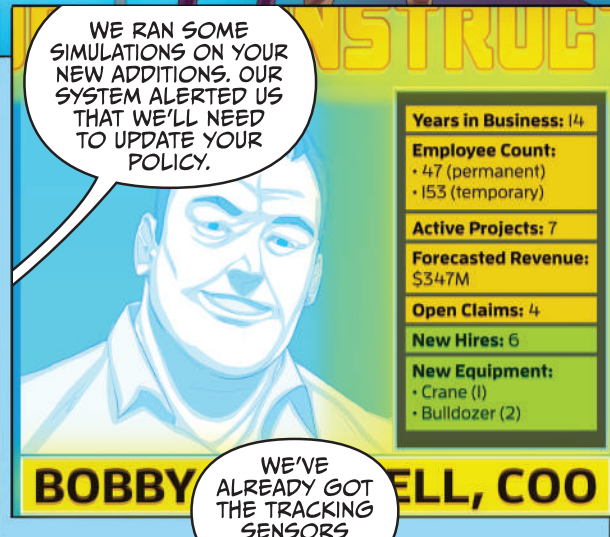
THEY'RE JUST
PIXELS. BUT I'M
SURE THEY
APPRECIATE YOUR
CONCERN!



CLAIMS PREVENTION

NAME	ADDRESS	COVERAGE	EXP
Joseph Deane	5790 Aldipane Ave, 00845	850,000	12/31
Audrey Plaine	1287 Mossburn Blvd, 90749	1,500,000	
Ethan Math	10 Skywalker Ln, 90300	9,275	
Jarvis Brand	4489 Grand Delight St, 90472		
Chris Trammie	20618 Eleana Blvd, 00149		
Yuzuki Yalcine	1987 Motherhood Wy, 52		
Bryndon Ev	101 Ink and Paint Ct, 80		
Michael Hall	88 Outland Outside Rd,		
Liam Martin	896 Beltonand Wy, 8970		
Adam Martin	2035 M2 Action Ln 89676		
Jason Love	3800 Hudsucker Blvd, 83682	3,000	
Leah Organs	838 Asterian Cir, 80067		







JIM HANSON
Years in Construction:
• 5
Position:
• Driver
Last Employer:
• Mertyl Construction
Claims Filed: 0

ALEC MARTINEZ
Years in Construction:
• 8
Position:
• Welder
Last Employer:
• Jams Bros.
Claims Filed: 0

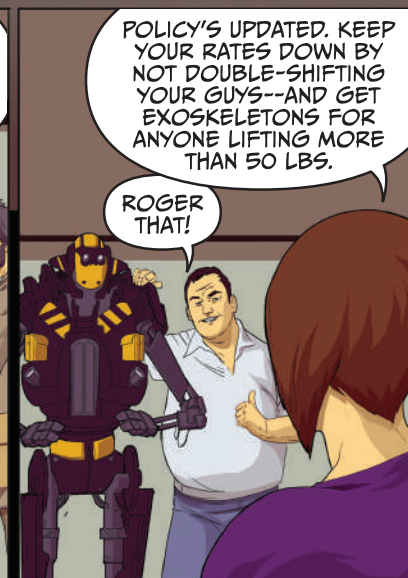
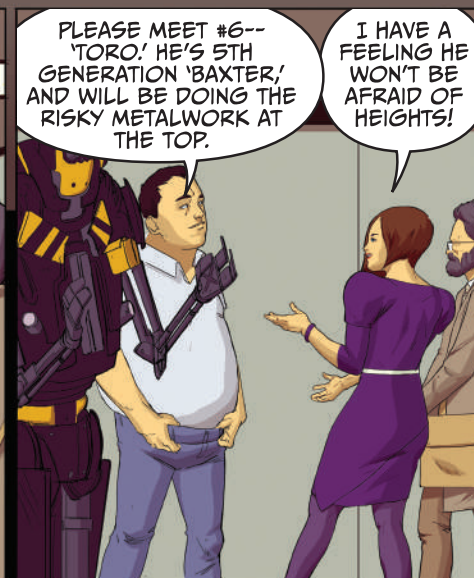
MATT GREENE
Years in Construction:
• 11
Position:
• Welder
Last Employer:
• CEB
Claims Filed: 0

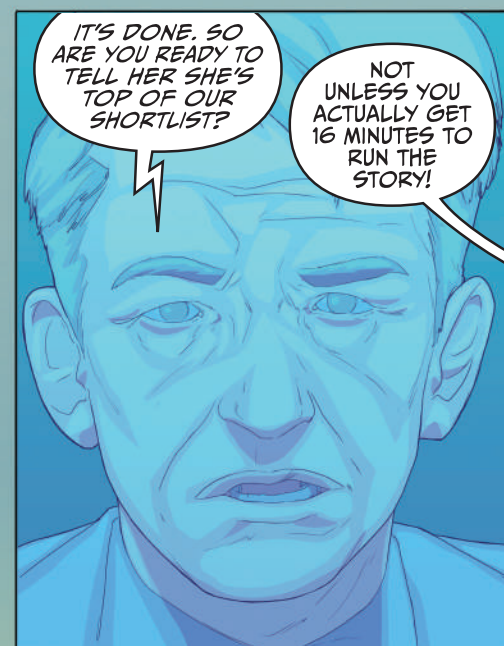
JON CHAVEZ
Years in Construction:
• 5
Position:
• General
Last Employer:
• Canyon Capital
Claims Filed: 1

MILO CANTELLA
Years in Construction:
• 7
Position:
• Structural Engineer
Last Employer:
• Caldwell Construction
Claims Filed: 0

JON, I THINK BOBBY WILL WANT TO HAVE A SEPARATE MEETING WITH YOU.

SURE THING.







...FOR NOW...

TOMORROW'S INSURANCE

PRODUCED BY SCI  FUTURES

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CREATIVE PRODUCED BY **M2**

EXEC. PRODUCED BY **NATALIE YACONO**

We at ReSource Pro are excited about the future and bringing our clients the opportunities, ideas and tools to support their ongoing success.

MA
COLON
PRO



ReSourceProSM

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