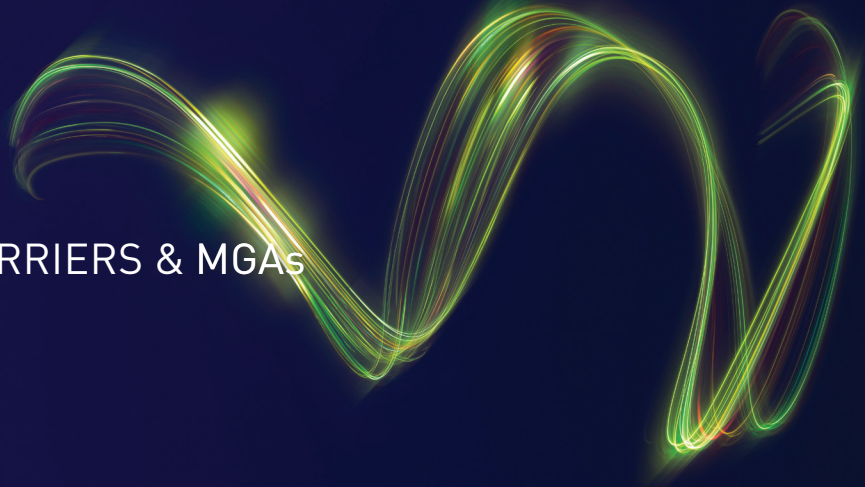


ANALYTICS

EXECUTIVE INSIGHTS | CARRIERS & MGAs



UNCOVERING INSIGHTS FOR PROFITABLE GROWTH

We all know that you can't manage what you can't measure. But getting your data from multiple systems and making sense of it can be a challenge. Market leaders are managing by metrics. You can, too.

RESOURCE PRO EXECUTIVE INSIGHTS

Executive Insights lets you know what is happening in your business, often in real time. Your interactive, cloud-based dashboard displays your most relevant key performance indicators (KPIs).

1. UNDERSTAND YOUR BUSINESS

Understand your agency's business and operations with valuable insights delivered at the point of decision.

2. VALUABLE INSIGHT

Based on extensive market research, we've defined the most important KPIs for brokers, MGAs, wholesalers, and carriers.

4. READY FOR DEPLOYMENT

Designed specifically for retail agencies, Executive Insights is ready for deployment or further customization.

3. INTUITIVE AND IN-DEPTH

Web-based, with a simple, secure login, Executive Insights allows you to drill down into details and root causes.



EXECUTIVE INSIGHTS | CARRIERS & MGAs

HERE'S WHY IT MAKES BUSINESS SENSE

DRIVE ORGANIC GROWTH – Proactively identify cross-selling and account rounding opportunities.

OPTIMIZE POLICY ACQUISITION COSTS – Understand the commission potential for every new account and renewal, allowing you to maximize returns.

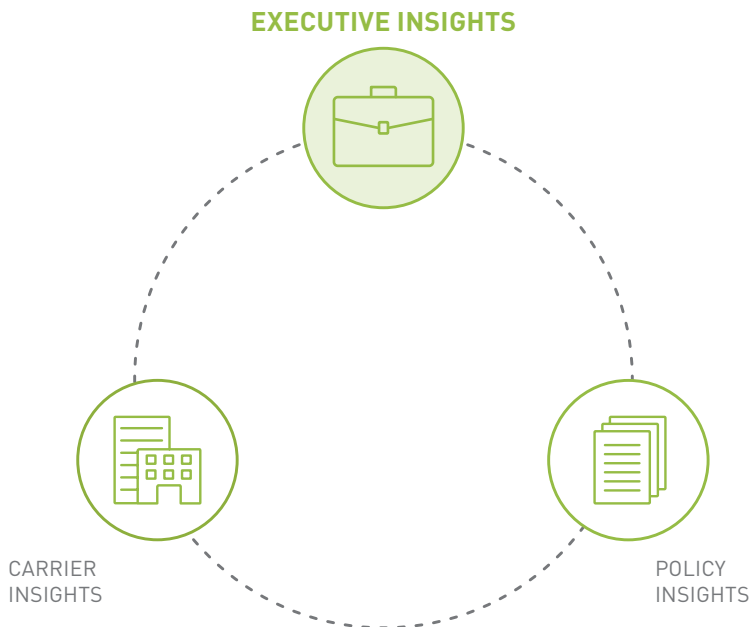
MANAGE AND BOOST RENEWALS – Increase retention with the ability to develop informed, proactive renewal strategies.

ELEVATE UNDERWRITER PERFORMANCE – Deep performance analysis allows you to focus your targeting, approach, and resources for improved outcomes.

ENHANCE DISTRIBUTION RELATIONSHIPS – Align planning with enhanced book management to optimize efficiency and profitability.

ANALYTICS MODULES

Leveraging the power of big data gives insurance organizations a new competitive advantage. It allows you to capture insights about your most important KPIs, giving you the ability to proactively improve business results that can dramatically impact your bottom line.



FOR MORE INFORMATION

visit us: resourcepro.com

email us: more@resourcepro.com


call us: 888.577.7552

EXPERIENCE YOU CAN COUNT ON

84% of insurance leaders



use data in making decisions within their organizations¹

70% 

of executives expect business analytics to be more important by 2021 than it is now²



Companies that use data-driven decision making are

5% more productive³

1. PwC: pwc.com/bigdecisions

2. Deloitte: deloitte.com/us/en/insights/topics/analytics/insight-driven-organization

3. Harvard Business Review: hbr.org/2012/10/big-data-the-management-revolution