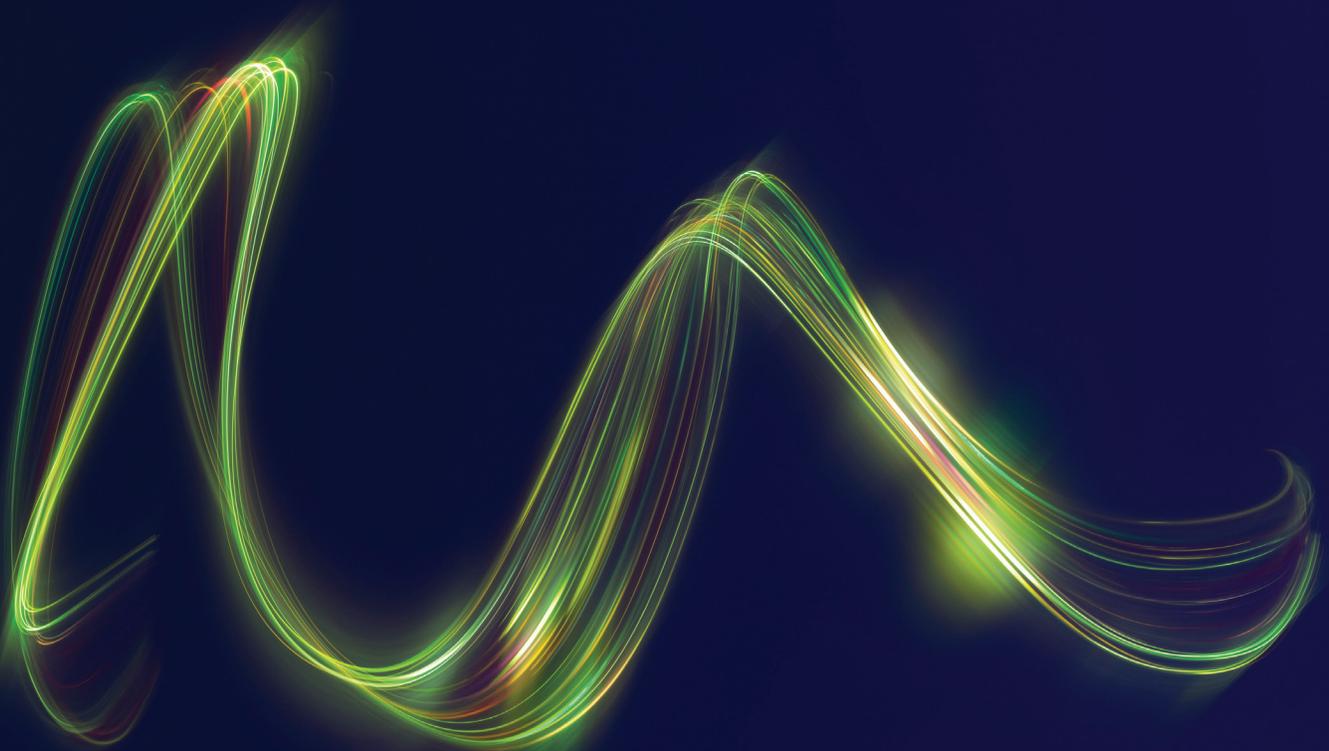


## ANALYTICS

LEVERAGING YOUR DATA FOR  
VALUABLE INSIGHTS



## HARNESS THE POWER OF DATA

We hear a lot about data and analytics these days. Today's technology-driven operations are powering the production and collection of massive amounts of information. In and of itself, it remains just as the name implies: lots of data with lots of potential. So how do you turn that potential into valuable insights? Where do you start? How do you collect it across multiple, disparate systems? And most critically: What do you do with it?

Your next competitive advantage is hiding in plain sight. You can extract valuable insights from the data you're already producing and use it to affect your operations and performance. You would know which accounts have the potential for growth and profitability and how to increase the productivity of your teams. You'd better understand how to maximize the value of your incentive contracts. And you would be able to identify key business challenges faster and initiate a response more easily. ReSource Pro Analytics helps you make sense of your data and gets it working for your organization.

## POWERFUL, ACTIONABLE INSIGHTS

Wholly focused on the insurance industry, our Analytics solutions are designed to address the specific challenges and opportunities that your insurance organization faces. By integrating people, process, technology, and data, you're able to extract insights that allow you to continually improve every aspect of your business.

We start by understanding your business goals, systems, and operational environment. Through collaboration, we'll determine which metrics best align with your business priorities. The next step is to organize and aggregate the data captured by your various systems so that patterns and understanding emerge. With our powerful analytics tools and methodologies, we'll translate that data into actionable insights, enabling you to extract the full potential of your business.

“94% OF INSURANCE LEADERS SURVEYED STATED THAT THEY USE DATA IN MAKING DECISIONS WITHIN THEIR ORGANIZATION.”

*PWC Global Data & Analytics Survey 2016*

## THE BENEFITS YOU CAN EXPECT

- **ACCURATE FORECASTING**  
With up-to-date information, you'll be able to accurately forecast revenue.
- **PROACTIVE REVENUE MANAGEMENT**  
Carrier Insights' predictive capabilities allow you to take proactive steps to defend your revenue.
- **GAINED TRANSPARENCY**  
Maximize performance relative to contract incentives and empower agency leaders to strengthen carrier partnerships.



# ANALYTICS MODULES

Our Analytics offerings make sense out of your data, providing insight into your operations and how to improve performance and productivity.

**EXECUTIVE INSIGHTS** - Create a customized executive dashboard encompassing all segments of the insurance industry, so that you'll be able to understand the drivers impacting your current status and the next steps toward profitable growth. We'll help you define the most impactful and strategic metrics you should be tracking. You'll then uncover insights that allow you to make better decisions.

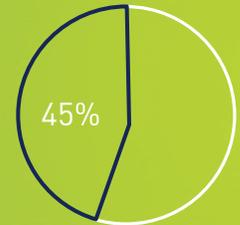
**POLICY INSIGHTS** - Retail and wholesale brokers are able to tap into our best practices for checking and analyzing policies. This provides insights on the drivers of endorsement costs, as well as the exposure that each of your carrier partners is generating from policy errors.

**CARRIER INSIGHTS** - MGAs, retail and wholesale brokers can understand, track, and manage carrier incentives, promoting maximum alignment and results. This will help you to improve relationships, alignment, and profitability.

## THE POWER OF DATA

# 45% of profit

is made up from incentive revenues, according to IIABA's 2015 Best Practice Study for \$25MM+ agencies



# 6% more profitable

and 5% more productive: companies that use data-driven decision making\*



## Errors

on average found on every policy, using Policy Insights

\*Harvard Business Review:  
[hbr.org/2012/10/big-data-the-management-revolution](http://hbr.org/2012/10/big-data-the-management-revolution)

## DESIGNED FOR IMPACT

Whether you're driving growth, profitability, or scale, your business challenges aren't just tech problems. And they're not just talent problems, process problems, or data problems. They're all of the above—complex challenges that need complex solutions. In short, they're an integration problem. Our Integrated Solutions bring all the elements together—people, process, technology, and data—to solve your most complex business objectives.

## ABOUT RESOURCE PRO

ReSource Pro brings to the insurance industry tools, technology and strategic services that enable profitable growth through operations excellence. Headquartered in New York, ReSource Pro's global service centers address client operational needs around the clock. Recognized as an industry thought leader and listed as one of Inc. 500/5000 Fastest Growing Private Companies annually since 2009, the company is renowned for its focus on innovation, service excellence and trusted partnerships, and its unique productivity platform for insurance operations. Over 5,000 ReSource Pro employees provide dedicated support to hundreds of insurance organizations, consistently achieving a 97% client retention rate for over a decade.

[resourcepro.com](http://resourcepro.com)