

Analytics

Carrier Insights

Uncovering and Capturing Value

Your organization may be working with tens, even hundreds of carriers, each with its own contract, thresholds and incentives. Tracking them all is complex. Ensuring that your business is capturing value from them is even harder. You need a solution that helps you understand your contracts and to ensure that they are working for you throughout the year.

ReSource Pro Carrier Insights

Carrier Insights allows anyone with supplemental and contingent income contracts to understand, track, and manage carrier incentives. Our solution provides real-time dashboards, allowing you to model different scenarios, including acquisition. Throughout the year, you'll know where you stand with all your carrier partners. That's the power of Analytics.

What We Do

We build on our extensive Carrier Insights experience and customize the process to fit your needs.

1. UNDERSTAND

We'll work with you to gain a deep understanding of this important revenue stream.

2. REVIEW

Our teams will review and organize your carrier contracts.

3. CUSTOMIZE

We'll develop payment models and begin feeding data into your new analytics engine.

4. INSIGHTS

Now you can review results, chart course corrections, analyze scenarios, and begin extracting value.





Here's Why It Makes Business Sense

IMPROVED DECISION MAKING – armed with understanding and information, you'll be able to make better decisions for your business and clients.

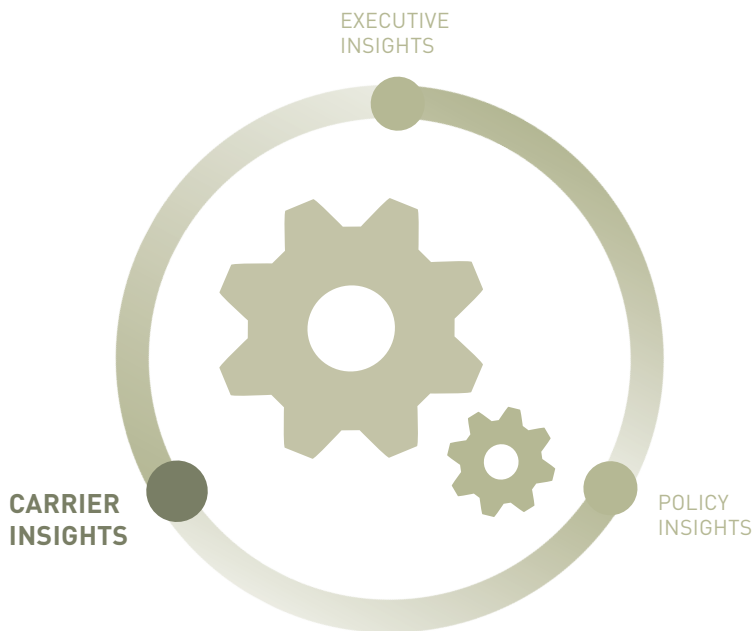
ACCURATE FORECASTING – with up-to-date information, you'll be able to accurately forecast revenue.

PROACTIVE REVENUE MANAGEMENT – Carrier Insights' predictive capabilities allow you to take proactive steps to defend your revenue.

GAINED TRANSPARENCY – maximize performance relative to contract incentives and empower agency leaders to strengthen carrier partnerships.

Analytics Modules

Leveraging the power of big data gives insurance organizations a new competitive advantage. It allows you to capture insights about your most important KPIs, giving you the ability to proactively improve business results that can dramatically impact your bottom line.



Experience You Can Count On

45% of profit is made up from incentive revenues¹

Companies that use analytics make decisions

5x faster
faster than the competition²

Companies that use data-driven decision making are

5% more productive³

1. According to IIBA's 2015 Best Practice Study for \$25MM+ agencies.

2. Bain & Company: http://www.bain.com/publications/articles/big_data_the_organizational_challenge.aspx

3. Harvard Business Review: <https://hbr.org/2012/10/big-data-the-management-revolution/ar>

For more information

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