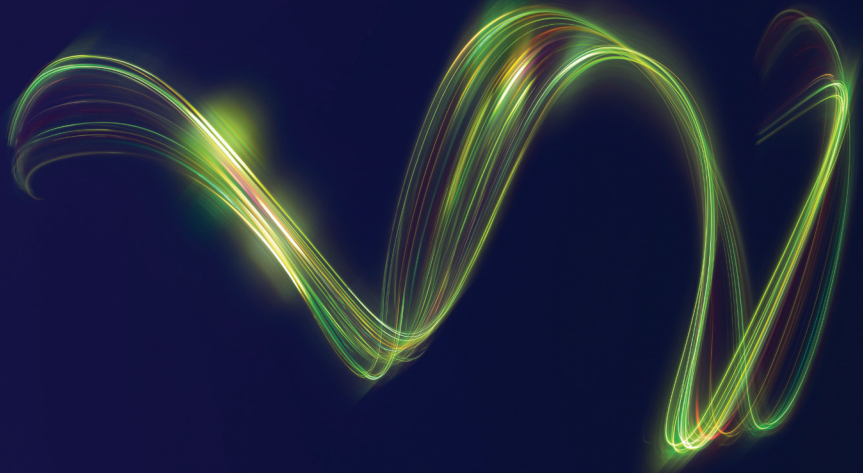


# ANALYTICS

## CARRIER INSIGHTS



### UNCOVERING AND CAPTURING VALUE

Your organization may be working with tens, even hundreds of carriers, each with its own contract, thresholds, and incentives. Tracking them all is complex. Ensuring that your business is capturing value from them is even harder. You need a solution that helps you understand your contracts and ensure that they are working for you throughout the year.

### RESOURCE PRO CARRIER INSIGHTS

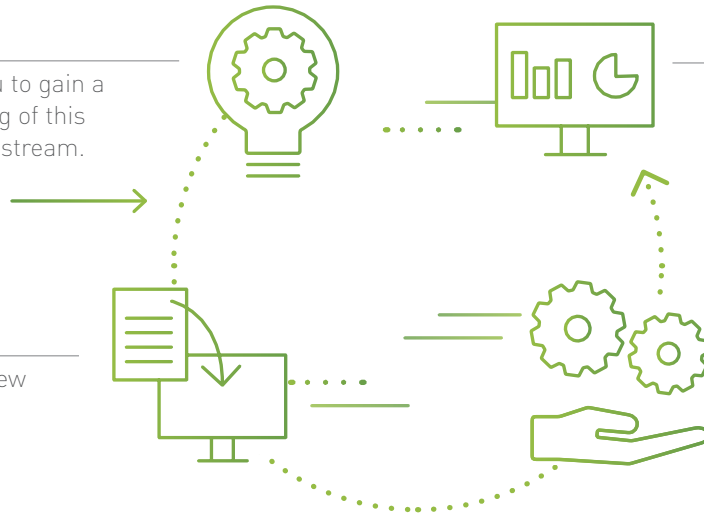
Carrier Insights allows anyone with supplemental and contingent income contracts to understand, track, and manage carrier incentives. Our solution provides easy-to-use dashboards, allowing you to model different scenarios, including acquisition. Throughout the year, you'll know where you stand with all your carrier partners. That's the power of Analytics.

#### 1. UNDERSTAND

We'll work with you to gain a deep understanding of this important revenue stream.

#### 2. REVIEW

Our teams will review and organize your carrier contracts.



#### 4. INSIGHTS

Now you can review results, chart course corrections, analyze scenarios, and begin extracting value.

#### 3. CUSTOMIZE

We'll develop payment models and begin feeding data into your new analytics engine.

# CARRIER INSIGHTS

## HERE'S WHY IT MAKES BUSINESS SENSE

**IMPROVED DECISION MAKING** – Armed with understanding and information, you'll be able to make better decisions for your business and clients.

**ACCURATE FORECASTING** – With up-to-date information, you'll be able to accurately forecast revenue.

**PROACTIVE REVENUE MANAGEMENT** – Carrier Insights' predictive capabilities allow you to take proactive steps to defend your revenue.

**GAINED TRANSPARENCY** – Maximize performance relative to contract incentives and empower agency leaders to strengthen carrier partnerships.

## ANALYTICS MODULES

Leveraging the power of big data gives insurance organizations a new competitive advantage. It allows you to capture insights about your most important KPIs, giving you the ability to proactively improve business results that can dramatically impact your bottom line.



## FOR MORE INFORMATION

visit us: [resourcepro.com](http://resourcepro.com)

email us: [more@resourcepro.com](mailto:more@resourcepro.com)

call us: 888.577.7552

## EXPERIENCE YOU CAN COUNT ON



# 40%

improvement in contingency income by Carrier Insights users

# 45%



of profit is made up from incentive revenues<sup>1</sup>

Companies that use analytics make decisions

**5x faster**  
faster than the competition<sup>2</sup>

1. IIABA: 2015 Best Practice Study for \$25MM+ agencies

2. Bain & Company: [bain.com/publications/articles/big\\_data\\_the\\_organizational\\_challenge.aspx](http://bain.com/publications/articles/big_data_the_organizational_challenge.aspx)