

Analytics

Executive Insights

Uncovering Insights for Profitable Growth

We all know, you can't manage what you can't measure. But getting your data from multiple systems and making sense of it can be a challenge. Market leaders are managing by metrics. You can too.

ReSource Pro Executive Insights

Executive Insights lets you know what is happening in your business, often in real time. Your online, interactive cloud-based dashboard displays your most relevant key performance indicators (KPIs).

Get Actionable Intelligence

Executive Insights provides the daily insights you need to capture more revenue, increase wallet share, and improve relationships with clients and carriers. Moreover, we guide your agency on how to leverage and maximize analytics so that their benefits are measurable.

1. UNDERSTAND YOUR BUSINESS

Understand your agency's business and operations with valuable insights delivered at the point of decision.

2. VALUABLE INSIGHT

Based on extensive market research, we've defined the most important KPIs for retail agencies.

3. INTUITIVE AND IN-DEPTH

Web-based, with a simple, secure log-on, Executive Insights allows you to drill down into the details and root causes.

4. READY FOR DEPLOYMENT

Designed specifically for retail agencies, Executive Insights is ready for deployment or further customization.





Here's Why It Makes Business Sense

DRIVE ORGANIC GROWTH – By proactively identifying cross-selling and account rounding opportunities.

MAXIMIZE COMMISSION REVENUE – Understand the commission potential for every new account and renewal, allowing you to maximize returns.

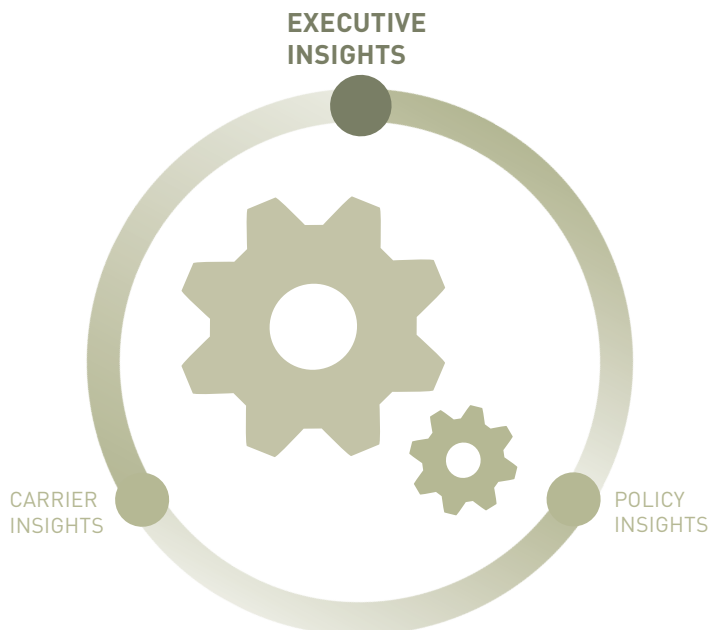
MANAGE AND BOOST RENEWALS – Increase retention with the ability to develop informed, proactive renewal strategies.

ELEVATE ACCOUNT MANAGER PERFORMANCE – Deep performance analysis allows you to focus your targeting, approach and resources for improved outcomes.

ENHANCE CARRIER RELATIONSHIPS – Enables you to align planning with enhanced book management to optimize efficiency and profitability.

Analytics Modules

Leveraging the power of big data gives insurance organizations a new competitive advantage. It allows you to capture insights about your most important KPIs, giving you the ability to proactively improve business results that can dramatically impact your bottom line.

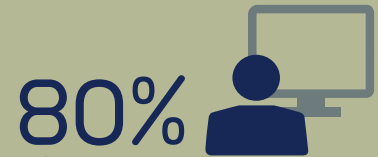


Experience You Can Count On

84% of insurance leaders



use data in making decisions within their organizations¹



80% of all enterprise reporting

will be based on modern Business Intelligence and analytics platforms by 2020



Companies that use data-driven decision making are

5% more productive³

1. PWC: http://www.pwccn.com/webmedia/doc/635489055506685975_big_data_report.pdf

2. Gartner: <https://www.gartner.com/doc/3809363/market-guide-traditional-enterprise-reporting>

3. Harvard Business Review: <https://hbr.org/2012/10/big-data-the-management-revolution/ar>

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