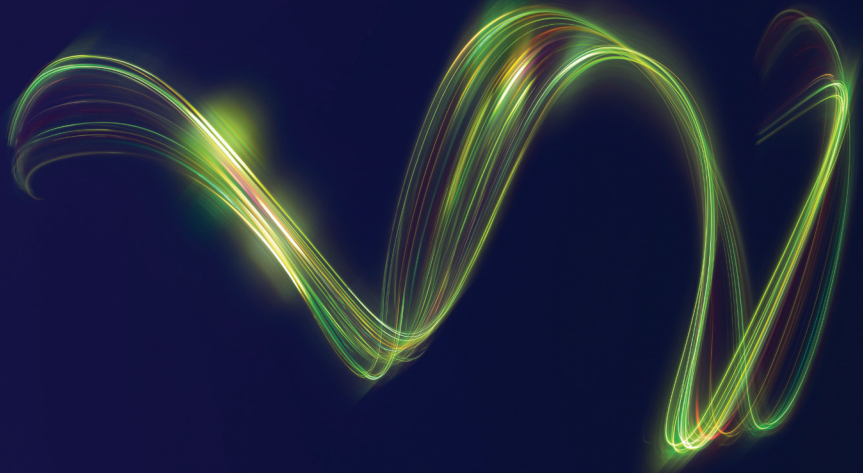


# ANALYTICS

## EXECUTIVE INSIGHTS



### UNCOVERING INSIGHTS FOR PROFITABLE GROWTH

We all know that you can't manage what you can't measure. But getting your data from multiple systems and making sense of it can be a challenge. Market leaders are managing by metrics. You can, too.

### RESOURCE PRO EXECUTIVE INSIGHTS

Executive Insights lets you know what is happening in your business, often in real time. Your interactive, cloud-based dashboard displays your most relevant key performance indicators (KPIs).

#### 1. UNDERSTAND YOUR BUSINESS

Understand your agency's business and operations with valuable insights delivered at the point of decision.

#### 2. VALUABLE INSIGHT

Based on extensive market research, we've defined the most important KPIs for brokers, MGAs, wholesalers, and carriers.



#### 4. READY FOR DEPLOYMENT

Designed specifically for retail agencies, Executive Insights is ready for deployment or further customization.

#### 3. INTUITIVE AND IN-DEPTH

Web-based, with a simple, secure login, Executive Insights allows you to drill down into details and root causes.

# EXECUTIVE INSIGHTS

## HERE'S WHY IT MAKES BUSINESS SENSE

**DRIVE ORGANIC GROWTH** – Proactively identify cross-selling and account rounding opportunities.

**MAXIMIZE COMMISSION REVENUE** – Understand the commission potential for every new account and renewal, allowing you to maximize returns.

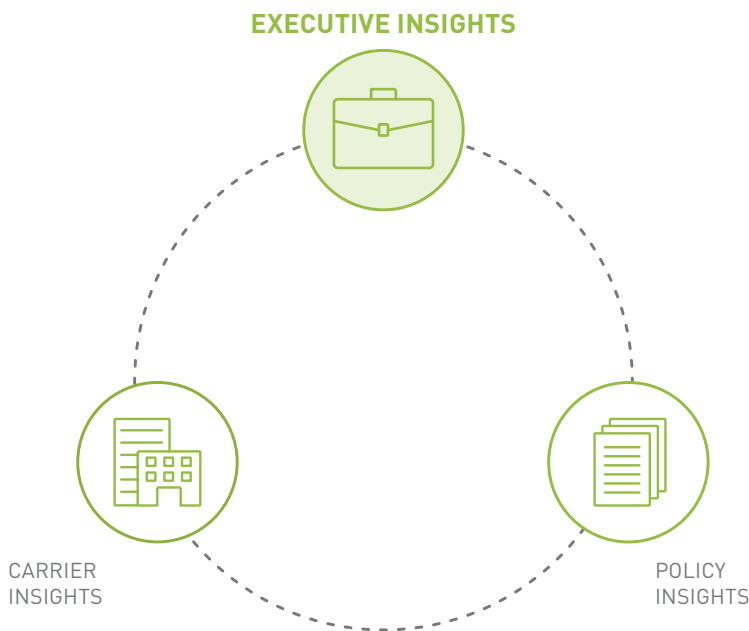
**MANAGE AND BOOST RENEWALS** – Increase retention with the ability to develop informed, proactive renewal strategies.

**ELEVATE ACCOUNT MANAGER PERFORMANCE** – Deep performance analysis allows you to focus your targeting, approach, and resources for improved outcomes.

**ENHANCE CARRIER RELATIONSHIPS** – Align planning with enhanced book management to optimize efficiency and profitability.

## ANALYTICS MODULES

Leveraging the power of big data gives insurance organizations a new competitive advantage. It allows you to capture insights about your most important KPIs, giving you the ability to proactively improve business results that can dramatically impact your bottom line.



## FOR MORE INFORMATION

**visit us:** [resourcepro.com](http://resourcepro.com)

**email us:** [more@resourcepro.com](mailto:more@resourcepro.com)

**call us:** 888.577.7552

## EXPERIENCE YOU CAN COUNT ON

**84%** of insurance leaders



use data in making decisions within their organizations<sup>1</sup>

**80%** of all enterprise reporting



will be based on modern Business Intelligence and analytics platforms by 2020<sup>2</sup>



Companies that use data-driven decision making are

**5%** more productive<sup>3</sup>

1. PwC: [pwc.com/bigdecisions](http://pwc.com/bigdecisions)

2. Gartner: [gartner.com/doc/3809363/market-guide-traditional-enterprise-reporting](http://gartner.com/doc/3809363/market-guide-traditional-enterprise-reporting)

3. Harvard Business Review: [hbr.org/2012/10/big-data-the-management-revolution](http://hbr.org/2012/10/big-data-the-management-revolution)